CLARK JAMES

Editor | Story, Comedy & Pacing | Long-Form & Short-Form

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Edit Samples: www.clarkjames.design/direct-edit | linkedin.com/in/clarkjamesdirect | imdb.com/name/nm1342078

SUMMARY

Editor and storyteller in live action, animation, VFX, and 3D content for Nike, Intel, NBC, HP, Discovery, Adidas, CBS, and Charles Schwab. I dig through large volumes of raw footage to find the story, build rough assemblies fast, and own pacing, tone, and comedic timing, sharpened by 15+ years of improv, including training at Upright Citizens Brigade in LA. Premiere editor for 15+ years, with a working knowledge of post workflows, media management, music, VO, sound, and finishing. Both creator and builder: I design in CAD, fabricate in my own 12-printer 3D-print studio, and develop complex 3D web apps with AI-assisted code, so I understand builds from the inside. Authorized to work in the U.S.

SKILLS

Editing: Adobe Premiere Pro (primary editor, 15+ years), After Effects, DaVinci Resolve; long-form and short-form social edits; rough assembly to final cut

Graphics & Finishing: titles and motion graphics in After Effects; 2D and 3D animation in Cinema 4D; advanced Photoshop and Illustrator; compositing; can finish a piece myself

Story: finding moments in raw footage, non-linear structure, comedic timing, music selection, VO line pitching, graphics and sound effect placement, concept and story development

Post Workflow: media management, project organization, compositing, 3D and VFX integration, rendering, delivery

Team: producer and creative team collaboration, clear communication, multiple projects at once, hitting deadlines, scaling production teams

Maker: 3D printing and fabrication, CAD (Onshape), 3D modeling and animation (Cinema 4D, Blender, Maya), AI-assisted app development

EXPERIENCE

Metaphor Studio — Creative Director & Editor | 2018 – Present

- Cut and directed branded content for Nike, Charles Schwab, Gallo, and Discovery Channel across commercial, social, and digital platforms.
- Edited live action, 3D animation, motion graphics, and VFX from raw footage and rough assembly through final delivery.
- Built story structure, animatics, and style frames; set pacing, tone, and music to make each piece land.
- Worked closely with producers, editors, animators, and designers; used AI-assisted tools to speed up concepting and iteration.

HIVE-FX — Creative Director, Editor & Producer | 2007 – 2017

- Directed and cut more than $10M in 3D, VFX, animation, and branded content for Nike, NBC, HP, Intel, Asus, and Adidas across broadcast, digital, and commercial media.
- Led teams of 35+ artists, animators, editors, developers, and producers on tight schedules with changing plans.
- Designed post-production pipelines for editing, compositing, rendering, and delivery that kept large projects organized and on time.
- Turned complex technical ideas into clear, entertaining visual stories.

UNRULY, LLC / B3D (letitbe3d.com) — Founder, Designer & Maker | 2014 – Present

- Run a 3D-print production studio with 12 industrial printers for prototyping and manufacturing.
- Design and build physical products and prototypes from idea to CAD (Onshape), print, and finished piece, then shoot and cut the video content for them.

Bent Image Lab — Director & Production Designer | 2004 – 2007

- Directed animation and VFX-driven campaigns for P&G, Cartoon Network, HP, and CBS, blending stop-motion, CGI, and compositing.
- Helped pioneer early 3D-printing workflows for animation production.

Earlier Roles

Director, Animationwerks | Creative Director, NOWWATCH | Senior 3D Animator, Will Vinton Studios

BUILDER PROJECTS (AI-ASSISTED CODE)

- Brick Happy (getbrickhappy.com): browser-based 3D LEGO building app using real LDraw part data, with connection-based physics so bricks snap, hinge, and never float. In beta. Demo access: enter demo@getbrickhappy.com at getbrickhappy.com/app.
- 3D Model Viewer (letitbe3d.com/3d-model-viewer): free browser tool to open STL, OBJ, and 3MF files, orient them for printing, measure real size and volume, and export or share. Files never leave the device.
- 3D Terrain Print App: search any place on Earth, view it as live 3D terrain, select an area, set height, and price a 3D-printed model. Streams elevation and satellite data in the browser. In development.

EDUCATION & TRAINING

A.A. Design, The Art Institute of Seattle | Advanced Comedic Improvisation, Upright Citizens Brigade (LA); 15+ years performing improv | NLP-1 Certification